



Alumni, Boosters, Athletic Administrators, Coaches, Students, Faculty, Staff, Prospective Recruits: Email the template below to invite athletics or recreational sports leadership at your favorite institution to join the LGBT SportSafe Inclusion Program:

Dear (use titles below to find contact information for key decision-makers):

- Intercollegiate Athletics: Athletic Director; Student-Athlete Development Administrator; Life Skills Coordinator; Academic Advisor
- Recreational Sports: Director; Assistant Director
- Professional Sports Team or Club: General Manager; President; Chief Marketing Officer
- Professional Sports League: Commissioner; SVP; Inclusion Officer
- High School Athletic Department: Athletic Director; Principal
- Professional Organization or Association: CEO; Executive Director; Chief Operations Officer

Opening: I would like to share the new groundbreaking LGBT SportSafe Inclusion Program, founded to help athletic administrators, coaches and recreational sports staff champion a culture of respect and inclusion in college and professional sports. The program uses the 3-Peat Model to address the importance of programming, policy and public awareness, while offering incentives to institutions that reach inclusion goals.

Optional Body: (include your personal story as straight ally or LGBTQ individual and why this program is important to you)

Closing: I would like for (Institution) to join the LGBT SportSafe Inclusion Program to help create a safe and welcoming environment for all LGBT student-athletes, coaches, administrators and staff. Additionally, this program will help increase external visibility around (institution) efforts to advance inclusion. I have attached the program activation guidelines with next steps. Please visit the LGBT SportSafe website at lgbsportsafe.com and complete the contact form to begin the membership process.

Enclose/Attach: Activation Guidelines